

## What is a Certified Creative District?

A Creative District is a fun place to live, work, and visit.

It's a geographically defined area of cultural and economic activity.

It's the heart of a community. It is a place for people to gather and enjoy their community's arts and culture.

A district is a place where innovation and creativity can thrive. A place that helps the community move enthusiastically into the future.



## Contact Information

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[arts.wa.gov/creative-district/](https://arts.wa.gov/creative-district/)

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## Soap Lake Creative District



## Join the Team!



## How can Creative District Certification Benefit Soap Lake?

- Promote our community's creative identity.
- Grow jobs in the creative sector.
- Increase tourism and bring new visitors.
- Attract artists, start-ups, and creative businesses.
- Create opportunities for affordable housing. This may include live/work and maker spaces for artists.
- Boost livability.
- Redevelop historic assets.



## What is the process?

### Setting the Groundwork:

**We are wrapping up this phase now.**

Focusing on the basic characteristics of our proposed district; defining our mission, vision, values; establishing a foundation for our district.

### District Development and Promotion:

Understanding & developing our assets; knowing our strengths & weaknesses; define how we will support economic development.

### Crafting Our District Plan:

Set goals & milestones; track economic development data; prepare a sustainability plan.

### What can you do to get involved?

- Help spread the word about this program.
- Write a letter of support.
- Become an active participant in CD planning.
- Tell us about your creative business (email us).
- Join a subcommittee - prepare for creating our district plans.
- Become a partner - we need leaders who will help determine the focus and direction of our district.

### How does ArtsWA support a creative district?

- Specialized resources and \$10,000 startup operating grant funds.
- Capital project funding for small-scale projects.
- Technical assistance, training, and networking.
- Track progress of a community's creative economy.

Visit [arts.wa.gov/creative-districts/](https://arts.wa.gov/creative-districts/) for more information.